

# **FACT SHEET**

## KAAN (the Korean American Adoptee Adoptive Family Network)

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## Why We Exist

Over 150,000 Korean-born children have been adopted to the United States, many now grown to adulthood. With their families, this community is estimated to be over 1 million. KAAN grew out of the need for these adoptees and families to connect. In a world that is increasingly polarized, finding common ground is essential.

#### Who We Are

KAAN is a nonprofit founded in 1998 to build a national Korean adoption community with adoptees at its center. Our mission is to improve the lives of Korean-born adoptees by connecting the community and providing opportunities for dialogue, education, and support. We welcome people, especially adoptees, of other backgrounds as well, who often have relevant wisdom and experiences to share.

## What We Offer

Post-adoption support and information (not affiliated with any agencies or involved in adoption process).

#### Annual conferences

Conferences rotate locations, with the host community taking an active role. We strive to provide a meeting place for a national adoption community while also strengthening the local community.

- o Attendance ... 225-350 people
- Demographics ... Adoptees of all ages; family through birth, adoption or marriage; other Koreans and Korean-Americans; social workers; adoptees from other backgrounds; community leaders; and more. Most are from United States but also travel from Canada, Asia, Europe and Australia.
- Programs ... 25+ workshops and activities, film screenings, artist showcases, adoptee-mentored youth and childcare programs, support forums, entertainment, and exhibitors/vendors. Topics include racial identity development, cultural ties, search/reunion tips, family relationships, current research, and legal issues. Includes adoptee-only programming as well as a general tier. KAAN does not represent one perspective but offers a place for respectful exchange of ideas.
- Promotion of community news and events through various social media and other venues
- Online resource directory
- Individual support and referrals (limited)
- Speaker and consultant services and referrals (limited)

### Who Benefits

Through KAAN ...

- Adoptees, our largest demographic, discuss common issues and enjoy being understood. Some also choose to present to the community or mentor younger adoptees.
- Family and friends gain insight into the range of adoptee experiences and often commit to further education and change.
- Non-adopted Koreans and Korean-Americans discover shared experiences of race and identity.
- Attendees are inspired to engage in, lead, or even found hometown organizations that build community and address needs.

- Educators, authors, filmmakers, advocates, and activists find an audience for their work.
- Researchers and groups like PBS's POV series on adoption reach out to us for perspective.
- Social workers and agency employees hear the voices of adult adoptees and others.

#### How We Are Structured

- KAAN is a project of The Foundation for Enhancing Communities, fiscal sponsor (www.tfec.org).\*
  Donations are tax-deductible.
- Volunteer staff and leaders (many who are adoptees) donate their time and expertise.
  - o Executive Director/President ... Stacy Schroeder
  - o Assistant Director/Secretary ... Dr. Kimberly McKee
  - o <u>Treasurer</u> ... Michael Stanley
  - o Advisory Council ... nine elected members from across the United States
  - o <u>Support Staff</u> ... skilled volunteers in areas of registration, audio-visual, speaker selection/scheduling, marketing, social media, development, youth team, and other pieces
  - o <u>Local Planning Team</u> ... new group each year that works to connect the conference to the local area in terms of program, promotion, and fundraising

#### Where We've Been

- 1998: Founding at small leadership summit.
- 1999-present: Annual conferences that travel across the country (also to Seoul in 2006).

| 0 | 1999 Los Angeles, CA    | 0 | 2006 Seoul, South | 0 | 2013 Grand Rapids, MI |
|---|-------------------------|---|-------------------|---|-----------------------|
| 0 | 2000 Hasbrouck          |   | Korea             | 0 | 2014 Minneapolis, MN  |
|   | Heights, NJ             | 0 | 2007 Boston, MA   | 0 | 2015 St. Louis, MO    |
| 0 | 2001 Seattle, WA        | 0 | 2008 Chicago, IL  | 0 | 2016 Pittsburgh, PA   |
| 0 | 2002 Minneapolis, MN    | 0 | 2009 Denver, CO   | 0 | 2017 Pittsburgh, PA   |
| 0 | 2003 Arlington, VA      | 0 | 2010 Hershey, PA  | 0 | 2018 Minneapolis, MN  |
| 0 | 2004 San Francisco, CA  | 0 | 2011 Atlanta, GA  |   |                       |
| 0 | 2005 <i>Detroit, MI</i> | 0 | 2012 Albany, NY   |   |                       |
|   |                         |   |                   |   |                       |

- Other significant activities
  - o 2003, 2006 ... Trips to Korea led by KAAN.
  - o 2006 ... Books published by KAAN: *Pushing Up the Sky* by Terra Trevor; *A Euro-American on a Korean Tour in a Thai Restaurant in China* by Chris Winston.
  - o 2010 ... Corporate office moved from California to Pennsylvania.
  - o 2012 ... Youth program expanded to include childcare and formal adoptee mentors.

## How You Can Support

Since most who attend KAAN come for personal (not business-reimbursed) reasons, we raise funds to keep fees as low as possible. Volunteer, sponsorship, donation, and other options are available on our website or by contacting us directly. KAAN is a project of The Foundation for Enhancing Communities, fiscal sponsor.

- Donations (tax-deductible) include gifts to the general fund, for scholarships, and in support of the youth and speaker/mentor program.
- Corporate sponsorships and other business opportunities allow you to support the conference and/or advertise, exhibit for your organization, sell merchandise, purchase a table at the gala dinner, or participate in part of the conference while also benefitting KAAN's programs.
- Gifts of time and skill are welcome as well and help us provide our programs and services.

<sup>\*</sup> The official registration and financial information of The Foundation for Enhancing Communities may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1.800.732.0999. Registration does not imply endorsement.